

Weddings to Brag About **Bridal & Special Event Show**

SHOW LOCATION: THE MITCHELL CENTER
on the campus of UNIVERSITY OF SOUTH ALABAMA

SUNDAY, OCTOBER 24, 2010
11:30 AM until 5:00 PM

VENDOR INFORMATION

SHOW SETUP INFORMATION

You may set-up Saturday, the day before the show, at the Mitchell Center between 1 PM and 8 PM and on the day of the show, from 8 AM until 10:30 AM. VENDORS MUST BE READY FOR THE PUBLIC AT 11:00 AM ON THE DAY OF THE SHOW.

DOOR PRIZE INFORMATION

All Vendors Are Requested To Provide A Door Prize
YOUR DOOR PRIZE INFORMATION IS DUE AT WITH YOUR REGISTRATION IN ORDER TO GUARANTEE YOUR NAME BEING IN THE PROGRAM. KEEP YOUR DOOR PRIZE WITH YOU AT YOUR BOOTH - WE WILL SEND THE WINNER TO YOU

OFFICE

FOR QUESTIONS AND/OR PAYMENTS -
1858 Old Government Street, Mobile, AL 36606
251-479-3212
www.weddingstobragabout.com

VENDOR REGISTRATION INFORMATION:

Registration fees include:

- Contact Information of 350+ Attending Brides
- Year-Long Listing of Your Business on www.weddingstobragabout.com
- Bridal Event Contact Information Throughout The Year As Brides Log Onto The Site

VENDOR FEE - MAIN FLOOR BOOTH: \$385.00
(\$192.50 deposit due with registration)
Includes 6' Table, linen, waste basket, 2 chairs

VENDOR FEE - WALL BOOTH: \$395.00
(\$197.50 deposit due with registration)
Includes 8' Table, linen, waste basket, 2 chairs, pipe & drape and area to hang banner overhead

Vendor Registration Fee Balance Due 10/01/2010


POWER

Do you want electricity? If so, add \$25.00 to your vendor fee and indicate it is for power.

FOX TEN COMMERCIALS

are \$125.00 each and due no later than 09/10/2010- Call office for more information.

PRINT YOUR BUSINESS NAME AS YOU WANT IT TO APPEAR IN THE PROGRAM ON THE LINE BELOW:

 _____
BUSINESS TYPE: _____
CONTACT PERSON: _____
CONTACT PHONE & EMAIL: _____
MAILING ADDRESS: _____
CITY _____ STATE _____ ZIP _____
PHONE(S) BUSINESS- _____ CELL _____ FAX- _____
EMAIL ADDRESS: _____ @ _____
WEB SITE: _____

WHAT IS YOUR DOOR PRIZE? _____

All Vendors Are Requested To Provide A Door Prize

DO YOU WANT ELECTRICITY? _____ IF SO, ADD \$25.00 TO YOUR VENDOR FEE .

DO YOU HAVE A BACK DROP OR BANNER? _____

(Read - We ask you to respect your neighbor as far as loud noise and large banners are concerned. Don't do anything to your neighbor that you would not want them to do to you.

ALL VENDORS MUST READ AND SIGN THE FOLLOWING CONTRACT BETWEEN YOU AND SOUTHERN ELEGANCE BRIDAL SHOWS, LLC, FOR THE SHOW. YOUR SIGNATURE IS REQUIRED BEFORE A BOOTH CAN BE ASSIGNED.

IF YOU HAVE ANY QUESTIONS, PLEASE CALL THE OFFICE AT 251-479-3212. WELCOME TO THE SHOW!! THANK YOU AND BEST WISHES!!

Exhibition Rules & Regulations Contract

Hereinafter, Southern Elegance Bridal Shows, LLC, all Corporate Sponsors, their respective directors, officers, employees and agents are known as the FIRST PARTY and Exhibitor(s) and their respective directors, officers, employees and agents will be referred to as SECOND PARTY.

1. **CONTRACT FOR EXHIBIT SPACE:** The orders for booth space, assignment of space and the full payment of the rental charge constitute a contract for rental of the space assigned. Sharing or subletting of booth space is not permitted. SECOND PARTY failing to occupy space is not relieved of the obligation to pay the full rental price to FIRST PARTY.

2. **OCCUPANCY OF SPACE:** Set-up may begin Saturday afternoon, October 23, 2010 FROM 1:00 PM until 8:00 PM and the day of the show beginning at 8:00 AM. Set-up must be completed by 11:00 AM, October 24, 2010.

3. **CANCELLATION:** (a) **SECOND PARTY'S CANCELLATION AND REFUND:** In the event SECOND PARTY wishes to cancel its exhibit booth space, SECOND PARTY will immediately notify FIRST PARTY. If FIRST PARTY receives such notification on or before August 15, 2010, FIRST PARTY will refund all amounts received from SECOND PARTY. Notification up to September 1, 2010, 75% of all amounts will be refunded. After September 15, 2010, SECOND PARTY will be responsible for payment in full of the Rental Fee. (b) **Cancellation by FIRST PARTY, and Forfeiture:** In the event of any of the following: (1) SECOND PARTY fails to pay the Rental Fee when due; (ii) Exhibitor fails to comply with any of its obligations set forth, FIRST PARTY will have the right to automatically cancel all of the SECOND PARTY's reserved exhibit booth space; Exhibitors will forfeit to FIRST PARTY any and all deposits and payments made to FIRST PARTY for said space. The exhibit booth space reserved for SECOND PARTY will be deemed returned to FIRST PARTY for use as it sees fit.

4. **CASUALTY:** In the event the Exhibition is canceled, delayed, or relocated, in whole or in part, as the result of a riot, strike, civil disorder, act of God, or any other cause whatsoever which is beyond the control of FIRST PARTY, SECOND PARTY will continue to be responsible for full payment of the Rental Fee due with the understanding that the event will be presented at a later date.

5. **EXHIBITOR'S REPRESENTATIVES:** Each Exhibitor organization must name one person to be its official representative, with authorization to enter into such service contract necessary for the installation and removal of exhibits and the provision of services, for which the SECOND PARTY will be responsible. All personnel working in the exhibit are required to be registered with FIRST PARTY. Anyone not wearing an Exhibitor's pass will pay full admission. No more than three (3) people per booth are permitted at the show unless special arrangements have been made prior to the show with FIRST PARTY. FIRST PARTY retains the right to eliminate any objectionable exhibits, persons, advertisement, souvenirs, or any other feature that will impair the standards of FIRST PARTY. No direct sales from booths will be permitted without prior approval from FIRST PARTY. Exhibitors participating in the bridal fashion show will receive one pass for each model to enter the show without charge. All others will be charged full price. Models under the age of 7 are allowed one parent to enter with them. All other people accompanying models will pay full price at the gate. It is the SECOND PARTY's responsibility to inform Virginia McKean of Southern Elegance Bridal Shows, LLC, the number of models they will have in the show by September 14, 2010. Rehearsal time for the fashion show will be announced at a later date. If a model wants to attend the show and be eligible for the grand prize, she must pay the admission fee of \$8.00. Vendors are responsible to furnish their own models.

6. **SPACE AND POSTING RESTRICTIONS:** Exhibits must be confined to the exact space allocated. Circulars, publications, advertising matter, and all kinds of promotional give aways may be distributed only within table spaces. Nothing will be posted, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the buildings or furniture. Signs, rails, etc. will not be permitted to intrude into or over aisles. All exhibitors will assume responsibility for and hold FIRST PARTY harmless and defend it against any said damages to the facility. No microphones or loud speakers and only low music that will not disturb or disrupt any other exhibitor is permitted in booths. If there is a complaint about noise, the party in question will comply.

7. **INDEMNIFICATION AND RELEASE:** SECOND PARTY will pay all costs and expenses arising from, and hereby expressly releases FIRST PARTY from, any and all liability for any injury, damage or loss to any person or property which may arise from SECOND PARTY's rental and occupation of exhibit booth space at the Bridal Show. SECOND PARTY further agrees to indemnify and hold and save FIRST PARTY harmless from any loss or damage arising out of or in connection therewith, including without limitation, any damage or defacement of the exhibit booth, surrounding area of other Exhibition premises caused by any act or omission of SECOND PARTY, its employees, agents or guests in which case SECOND PARTY will pay to FIRST PARTY that amount required to repair, replace, or restore to original condition the damaged or defaced item or premises. SECOND PARTY will, at their own cost and expense, obtain all necessary insurance coverage to enable it to meet its foregoing obligations. SECOND PARTY further releases and discharges FIRST PARTY from any and all liability for any loss, injury, or damage to persons or property that SECOND PARTY may sustain while participating in the Bridal Show.

8. **NON-WAIVER:** The failure of FIRST PARTY to enforce at any time any of the provisions of this Agreement or to pursue any of its rights hereunder will not be construed as a waiver of any such provisions or the relinquishment of any such rights.

9. **AMENDMENTS:** FIRST PARTY reserves the right to make such changes, amendments and/or additions to these rules and regulations as it deems necessary.

10. **ELECTRICITY & BANNERS/SIGNS:** If SECOND PARTY requires electricity for their exhibit area, they are to purchase power directly from Weddings to Brag About. All electrical equipment must be approved and special arrangements must be made with Virginia McKean for electrical hookups. Arrangements to HANG any and all banners & signs will be made between SECOND PARTY and Virginia McKean of Weddings to Brag About Bridal & Special Event Show. **I HAVE READ AND COMPLY HEREWITH:**

DATE: _____ (**VENDOR SIGNATURE REQUIRED**)